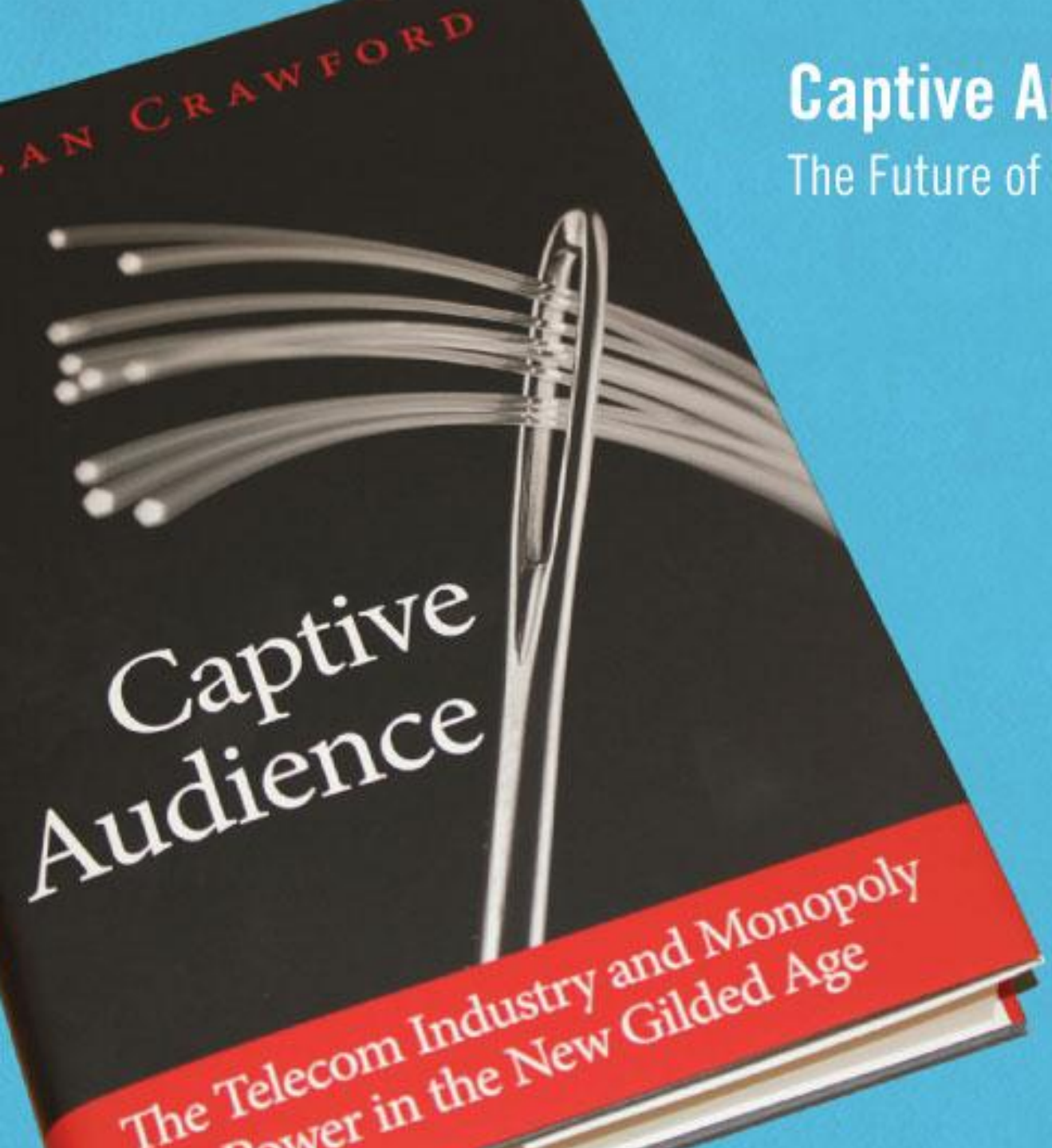

Captive Audience:

The Future of Information in America

#CaptiveAudience

Susan Crawford

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COFFEE
5¢

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The Problem

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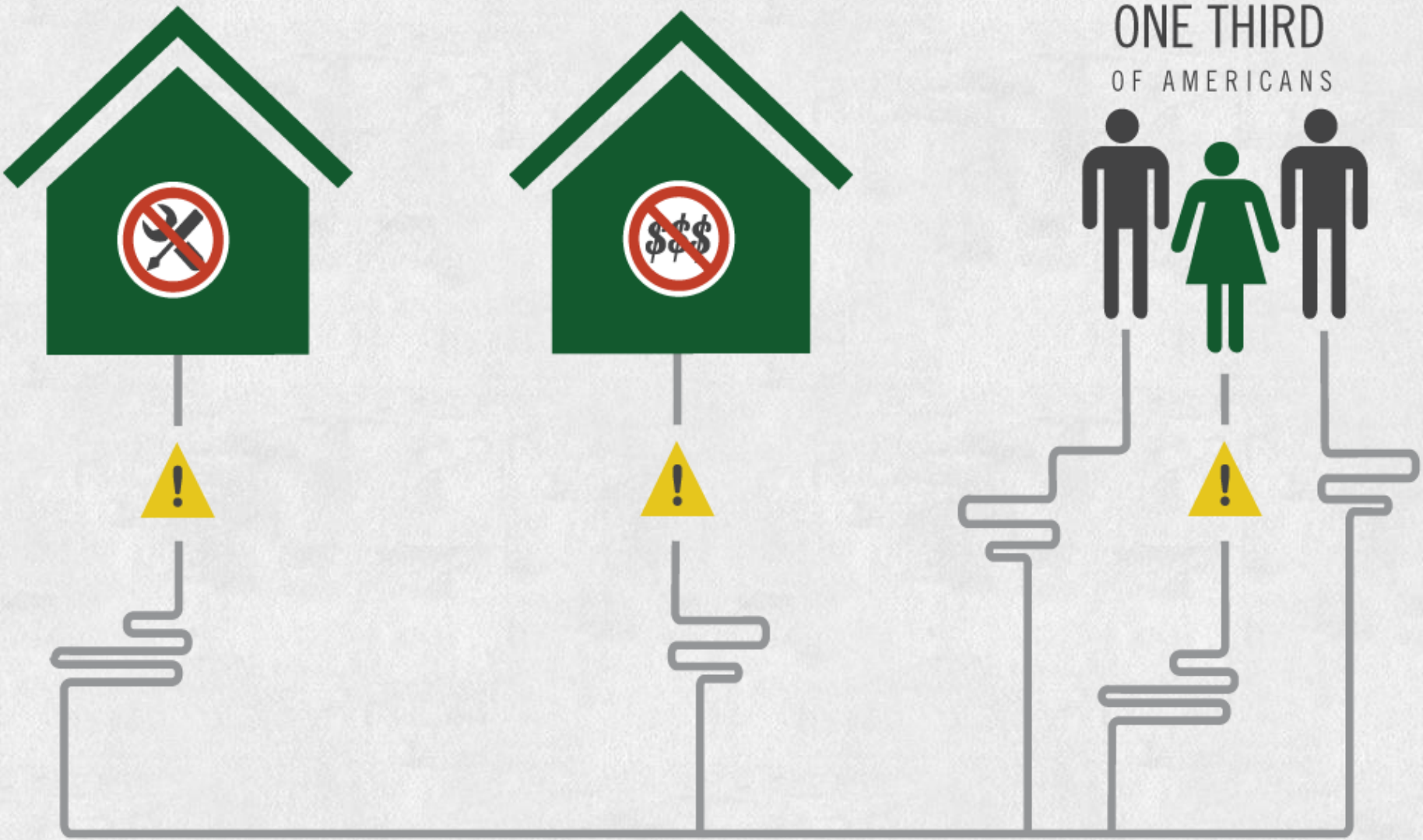
The Digital Divide



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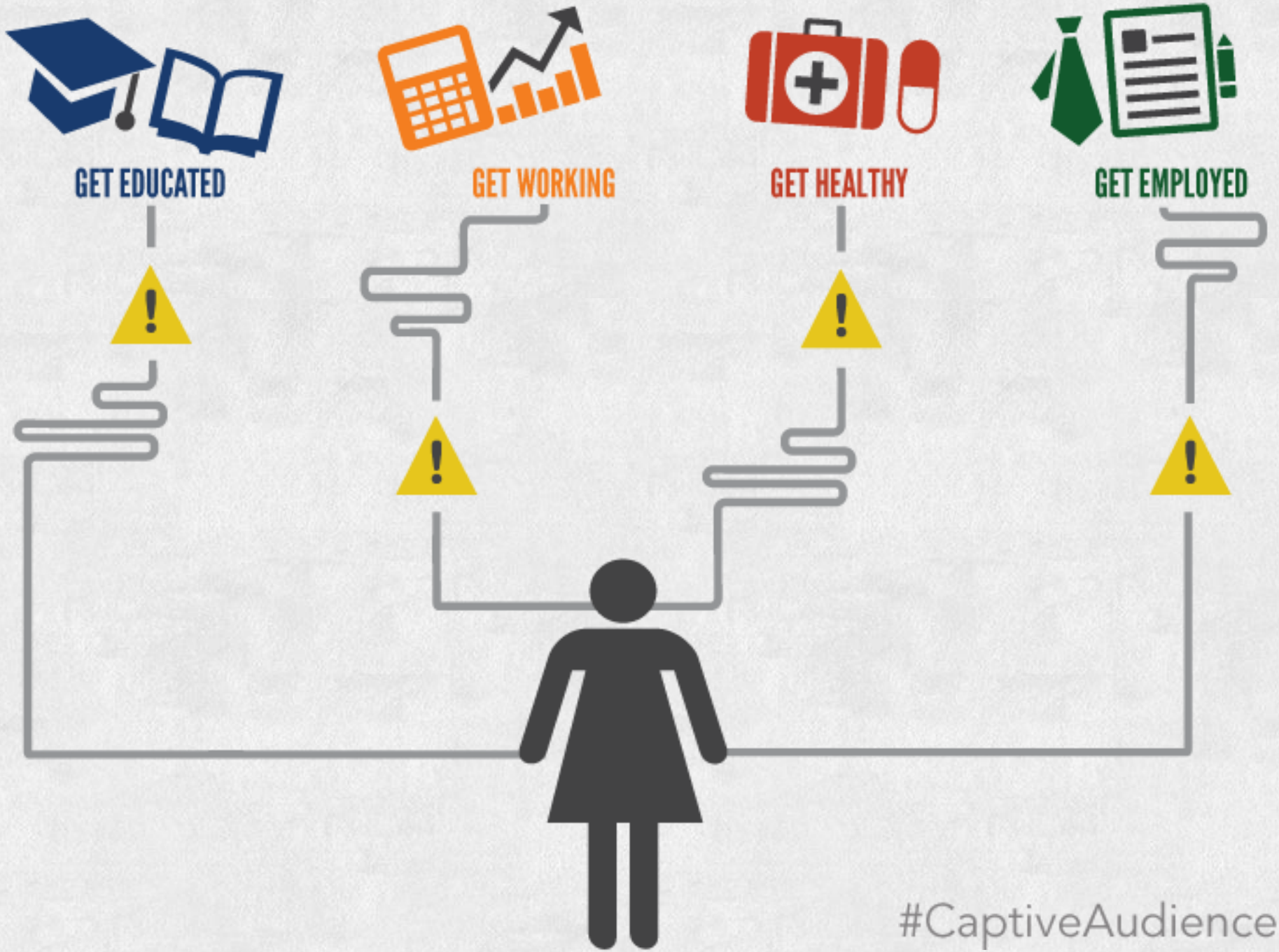
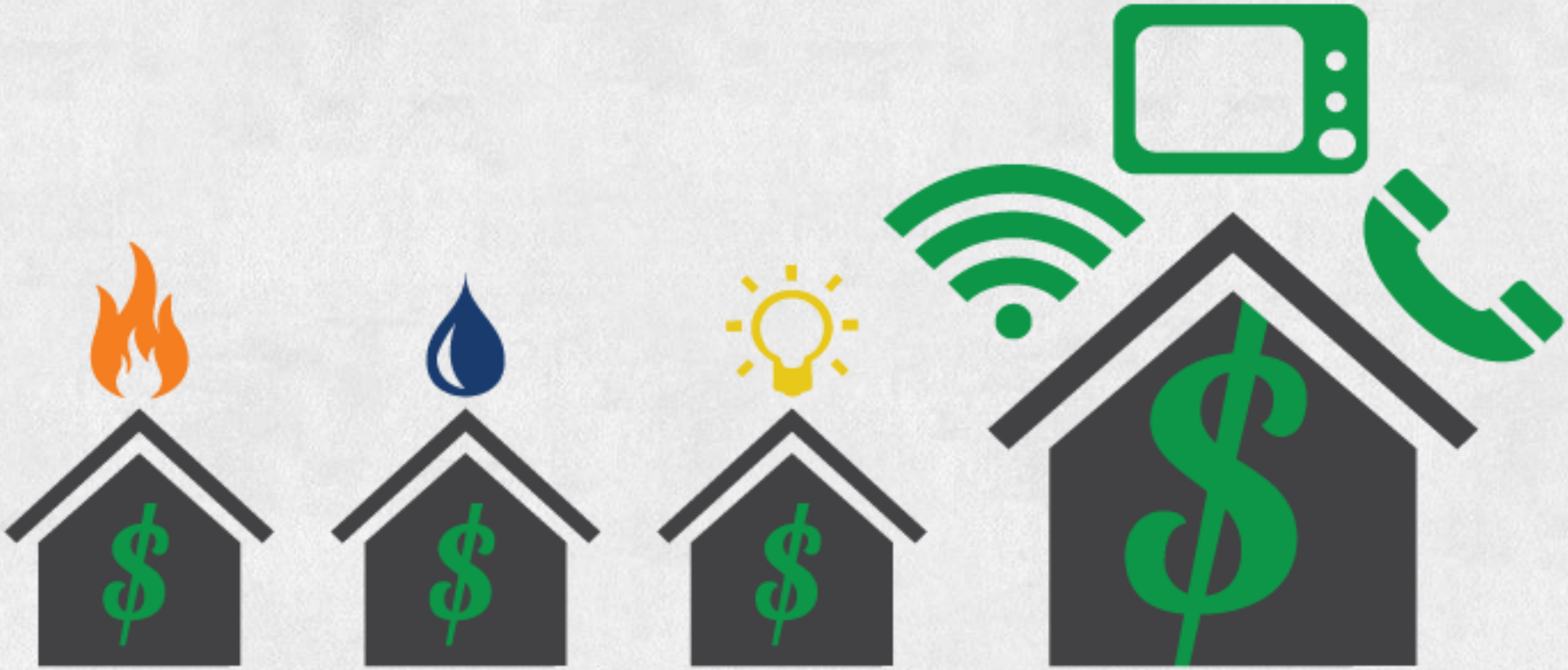
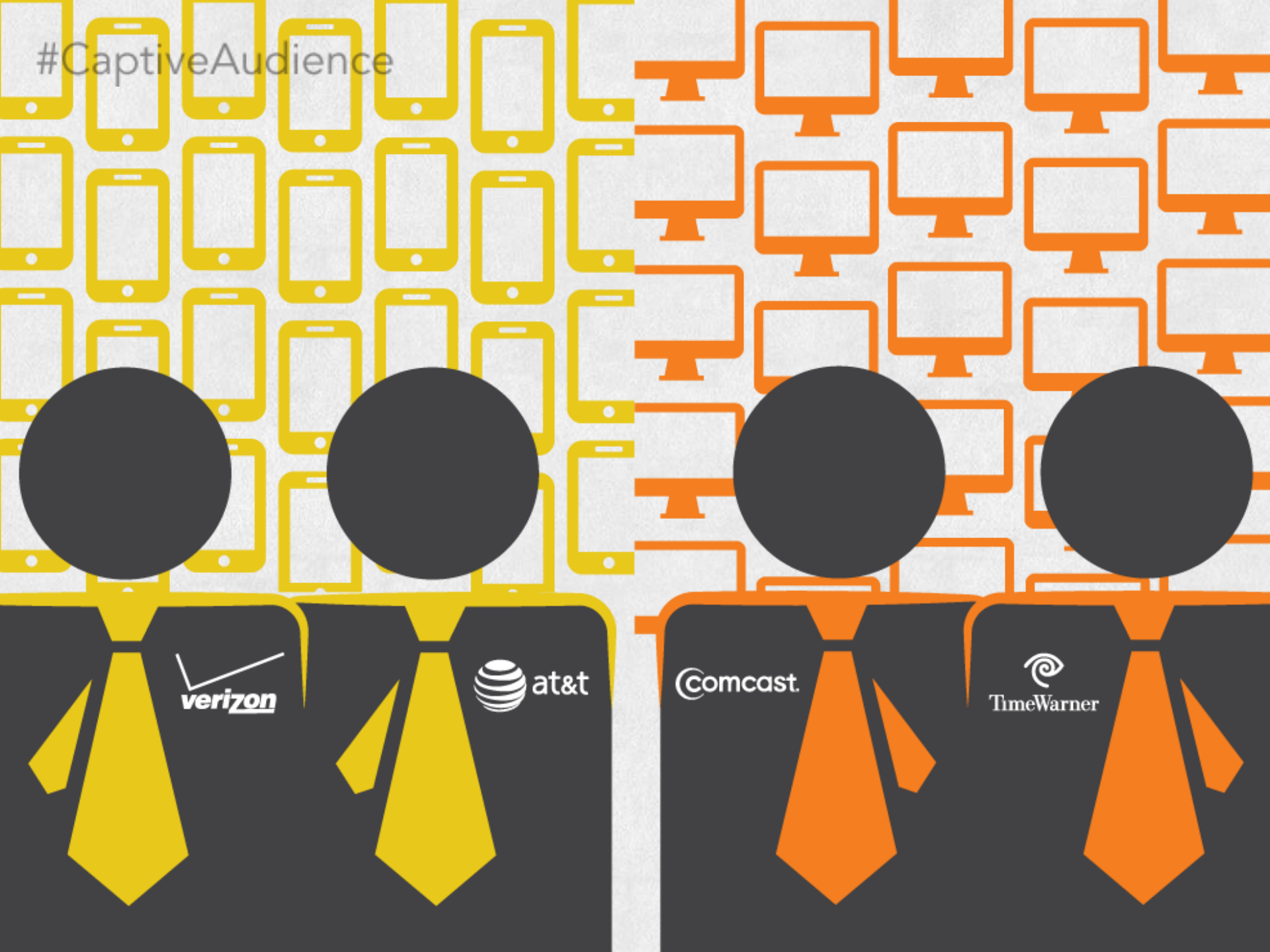

GET EDUCATED
GET WORKING
GET HEALTHY
GET EMPLOYED
#CaptiveAudience

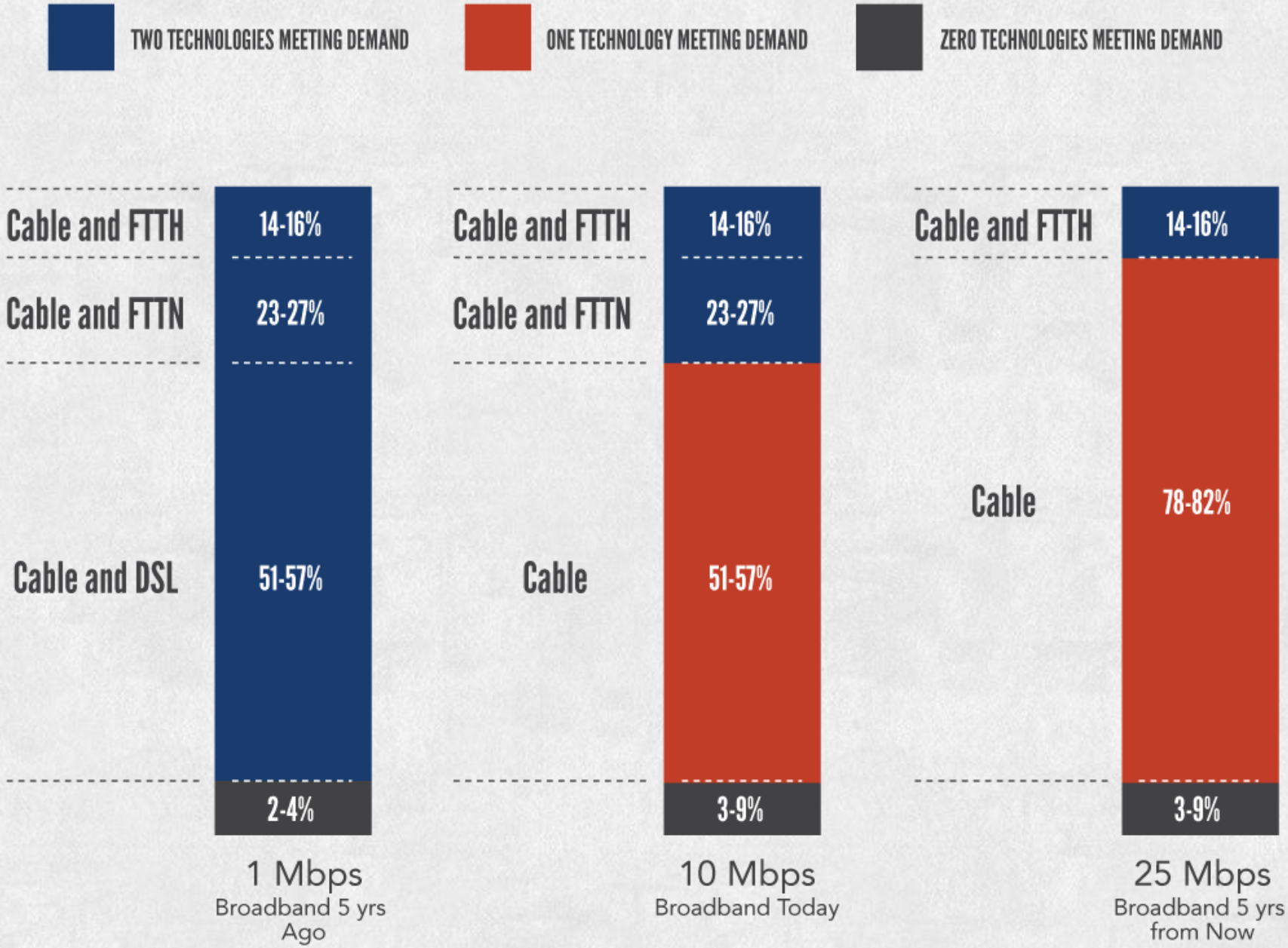
#CaptiveAudience

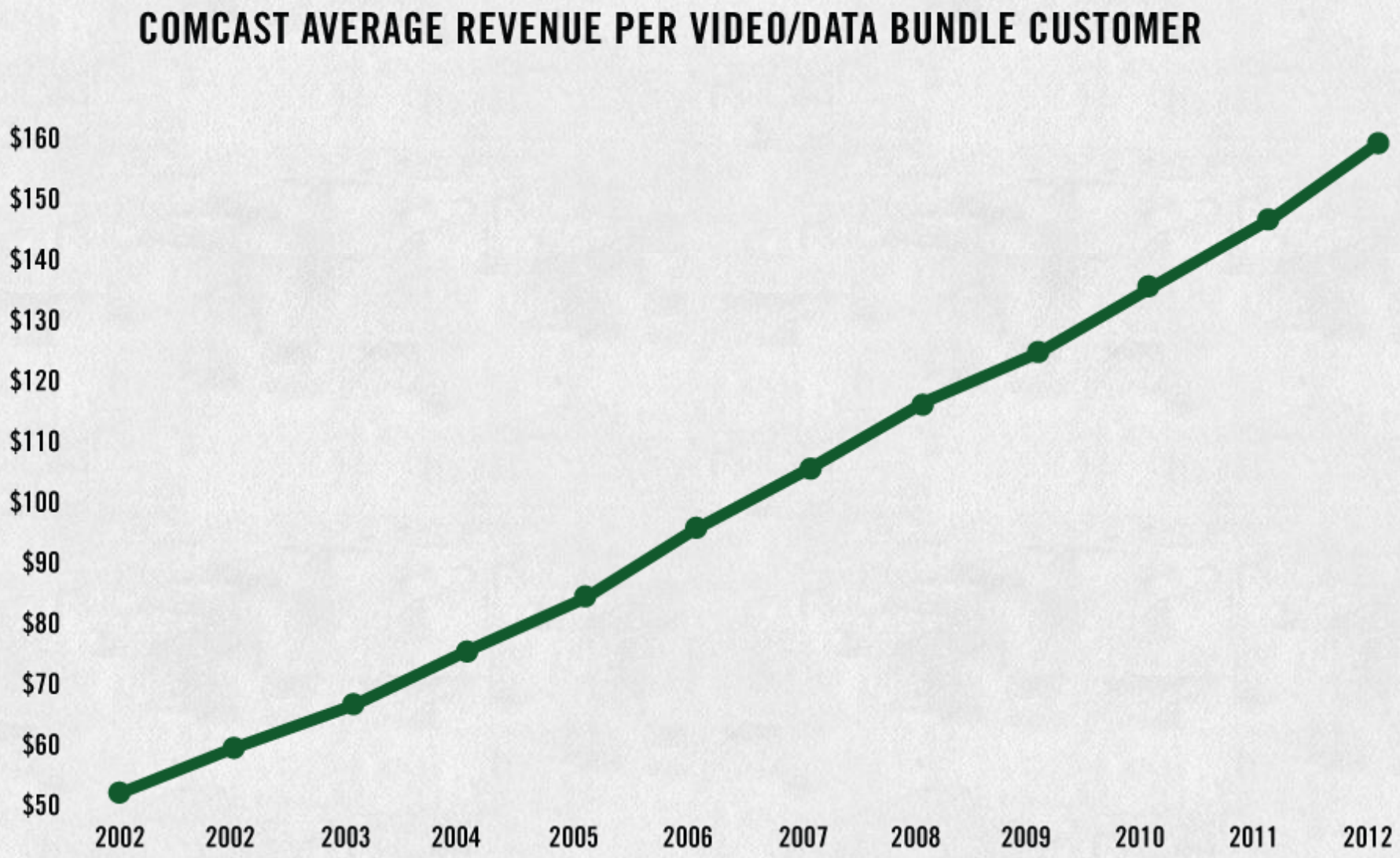


How We Got Here


#CaptiveAudience
verizon
at&t
comcast
TimeWarner

#CaptiveAudience





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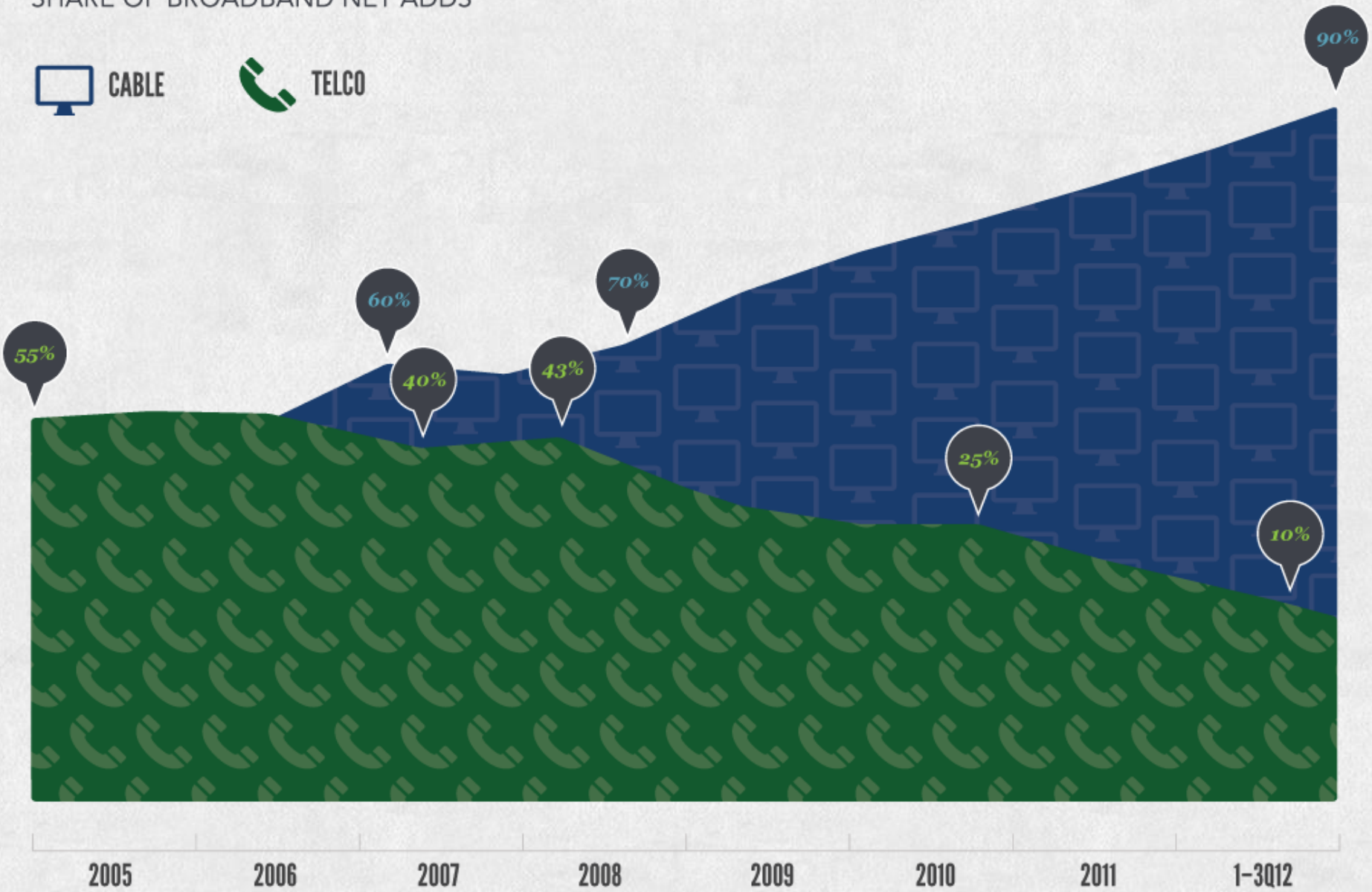
#CaptiveAudience

Cable Dominance Growing

SHARE OF BROADBAND NET ADDS



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"We're 33 percent, 31 percent penetrated. So the goal would be 100 or 90. **We have one competitor.** Over the next 10 years, people will want more bits in their house whether that is Xbox, Skype, Netflix... I like that position"

-Brian Roberts

CEO of Comcast

The Wireless Duopoly

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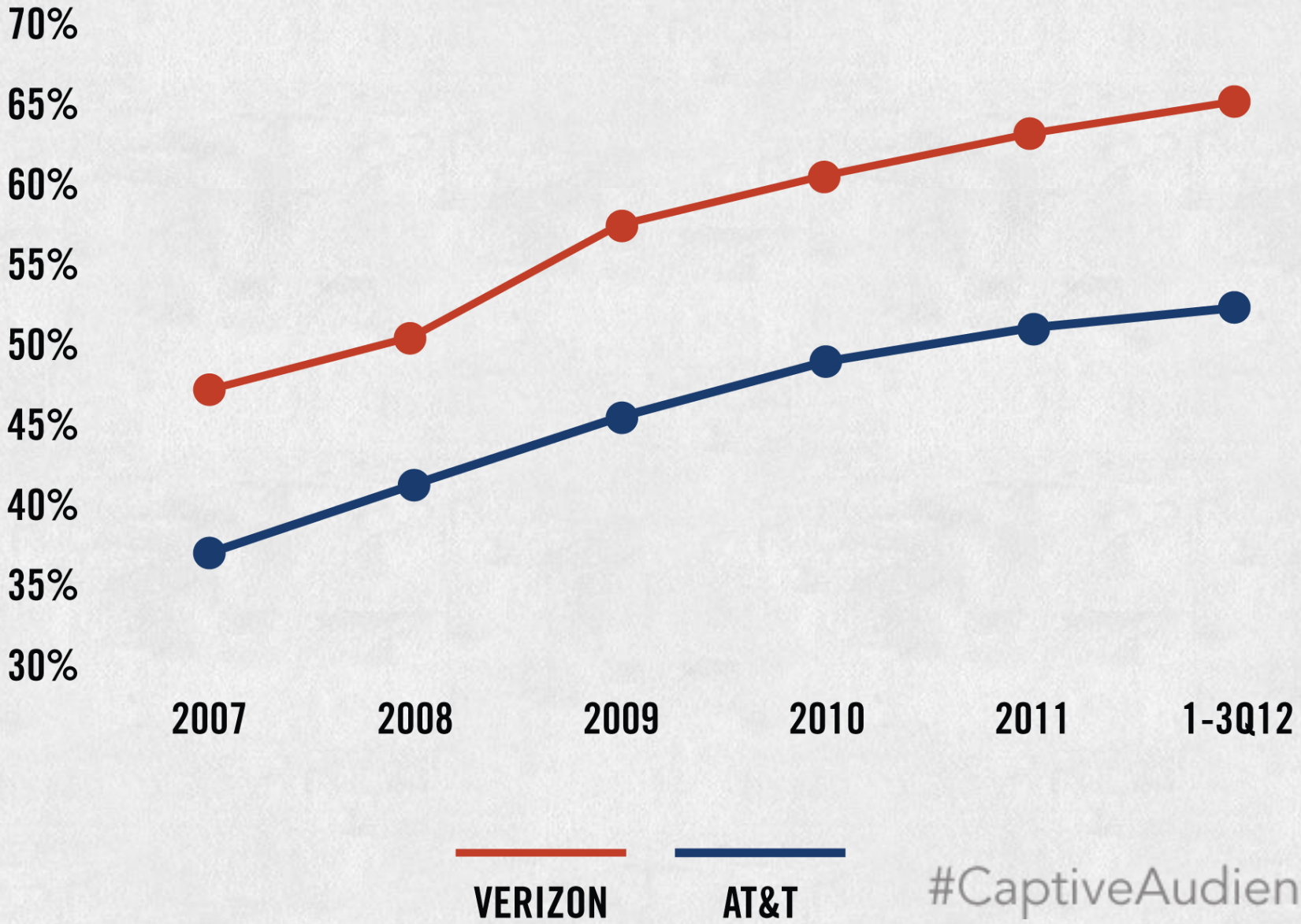
WIRELESS SHARE OF COMPANY REVENUE



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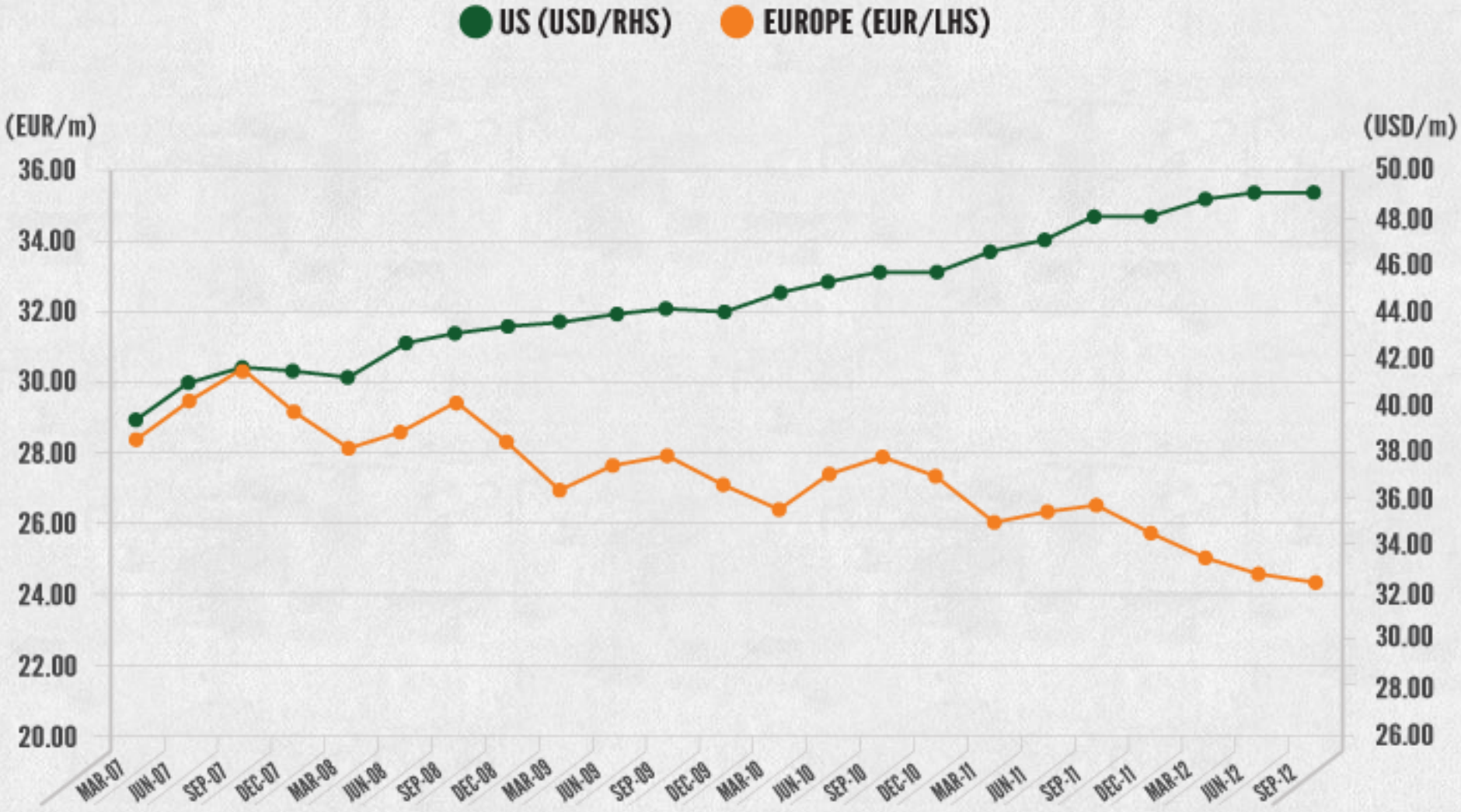
Wireless Services Revenue Per Capita



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#CaptiveAudience

CORPORATIONS

We the People of th

insure domestic Tranquility, provide for the common defen

and our Posterity, do ordain and establish this Constitution

Article. I.

Section. 1. All legislative Powers herein granted shall be vested in a Congress of the United States, which shall consist of a Senate and Hou
of Representatives.

Section. 2. The House of Representatives shall be composed of Members chosen every second Year by the People of the several States, and the Elec
in each State shall have the Qualifications requisite for Electors of the most numerous Branch of the State Legislature.

No Person shall be a Representative who shall not have attained to the Age of twenty five Years, and been seven Years a Citizen of the United St
and who shall not, when elected, be an Inhabitant of that State in which he shall be chosen.

Representatives and direct Taxes shall be apportioned among the several States which may be included within this Union, according to their respective
Numbers, which shall be determined by adding to the whole Number of free Persons, including those bound to Service for a Term of Years, and excluding Ind
not taxed, three fifths of all other Persons. The actual Enumeration shall be made within three Years after the first Meeting of the Congress of the United
and within every subsequent Term of ten Years, in such Manner as they shall by Law direct. The Number of Representatives shall not exceed one for
thirty Thousand, but each State shall have at Least one Representative; and until such enumeration shall be made, the State of New Hampshire shall
entitled to chuse three; Massachusetts eight; Rhode Island and Providence Plantations one; Connecticut five; New York six; New Jersey four; Pennsylv
eight; Delaware one; Maryland six; Virginia ten; North Carolina five; South Carolina five; and Georgia three.

When vacancies happen in the Representation from any State, the Executive Authority thereof shall issue Writs of Election to fill such Vacancies.

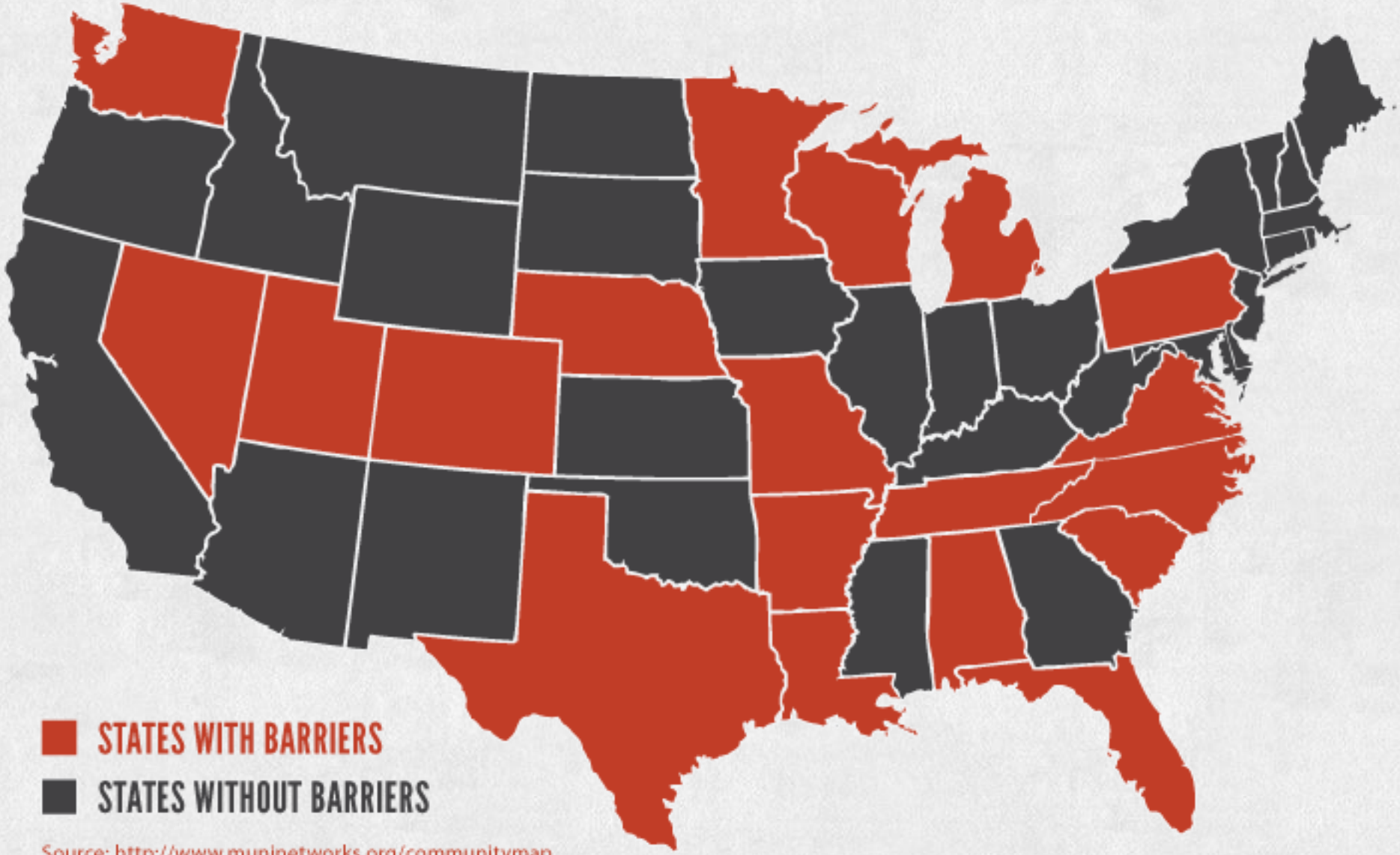
The House of Representatives shall chuse their Speaker and other Officers; and shall have the sole Power of Impeachment.

Section. 3. The Senate of the United States shall be composed of two Senators from each State, chosen by the Legislature thereof, for six Years; and ea
Senator shall have one Vote.

Immediately after they shall be assembled in Consequence of the first Election, they shall be divided as equally as may be into three Classes. The
of the Senators of the first Class shall be vacated at the Expiration of the second Year, of the second Class at the Expiration of the fourth Year, and of the th
Class at the Expiration of the sixth Year, so that one third may be chosen every second Year; and if Vacancies happen by Resignation, or otherwise, during
the Executive thereof may make temporary Appointments until the next Meeting of the Legislature, which shall then f

What We Should Do

NO ENTRY: STATES BANS ON MUNICIPAL BROADBAND



STATES WITH BARRIERS

STATES WITHOUT BARRIERS

Source: http://www.muninetworks.org/communitymap

#CaptiveAudience

verizon
at&t
TimeWarner
Comcast
OPEN
NETWORK
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Expenses
Other
$ 2,564.00
$ 1,556.00
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Broadband Loan
Application Form

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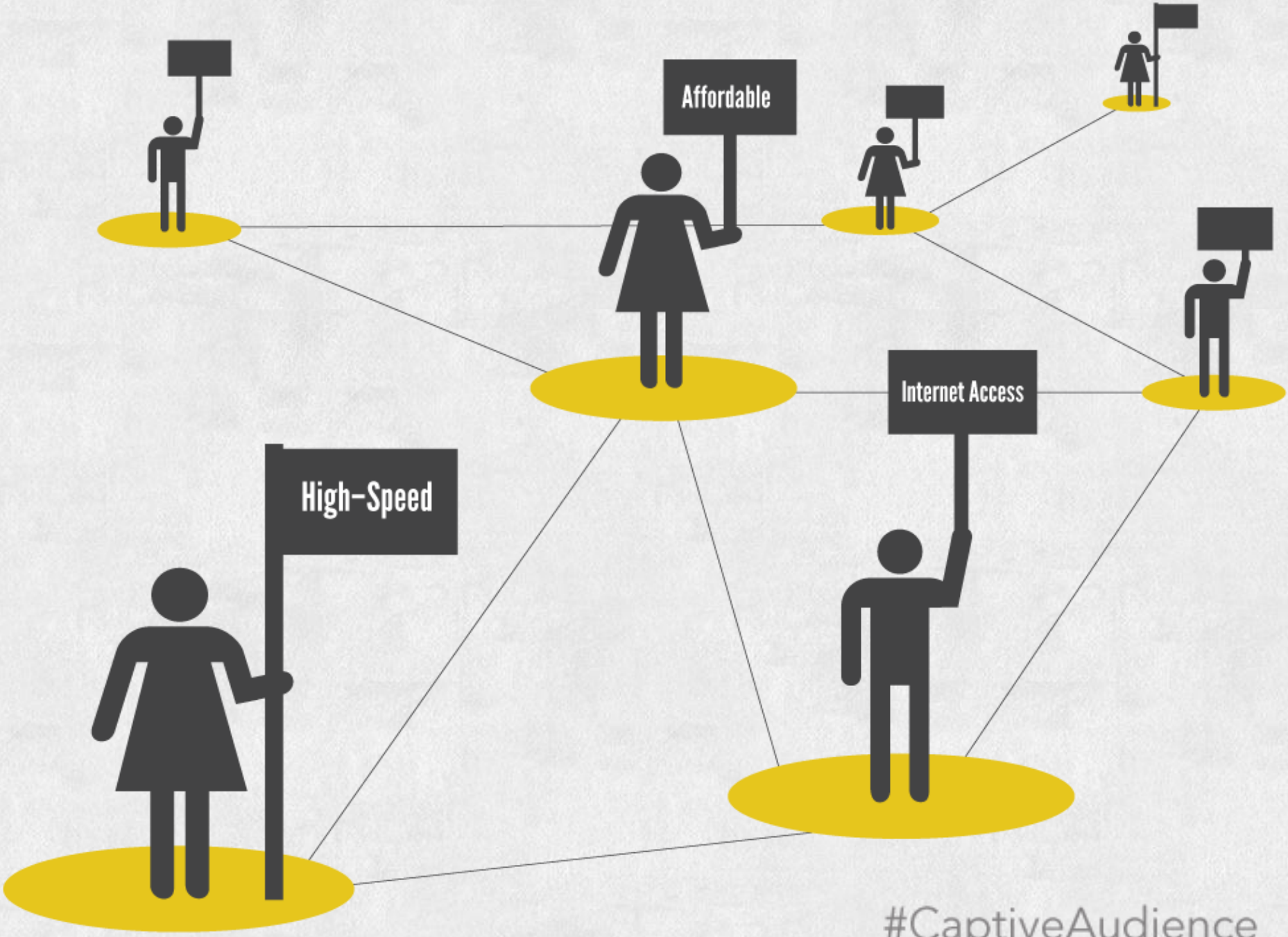

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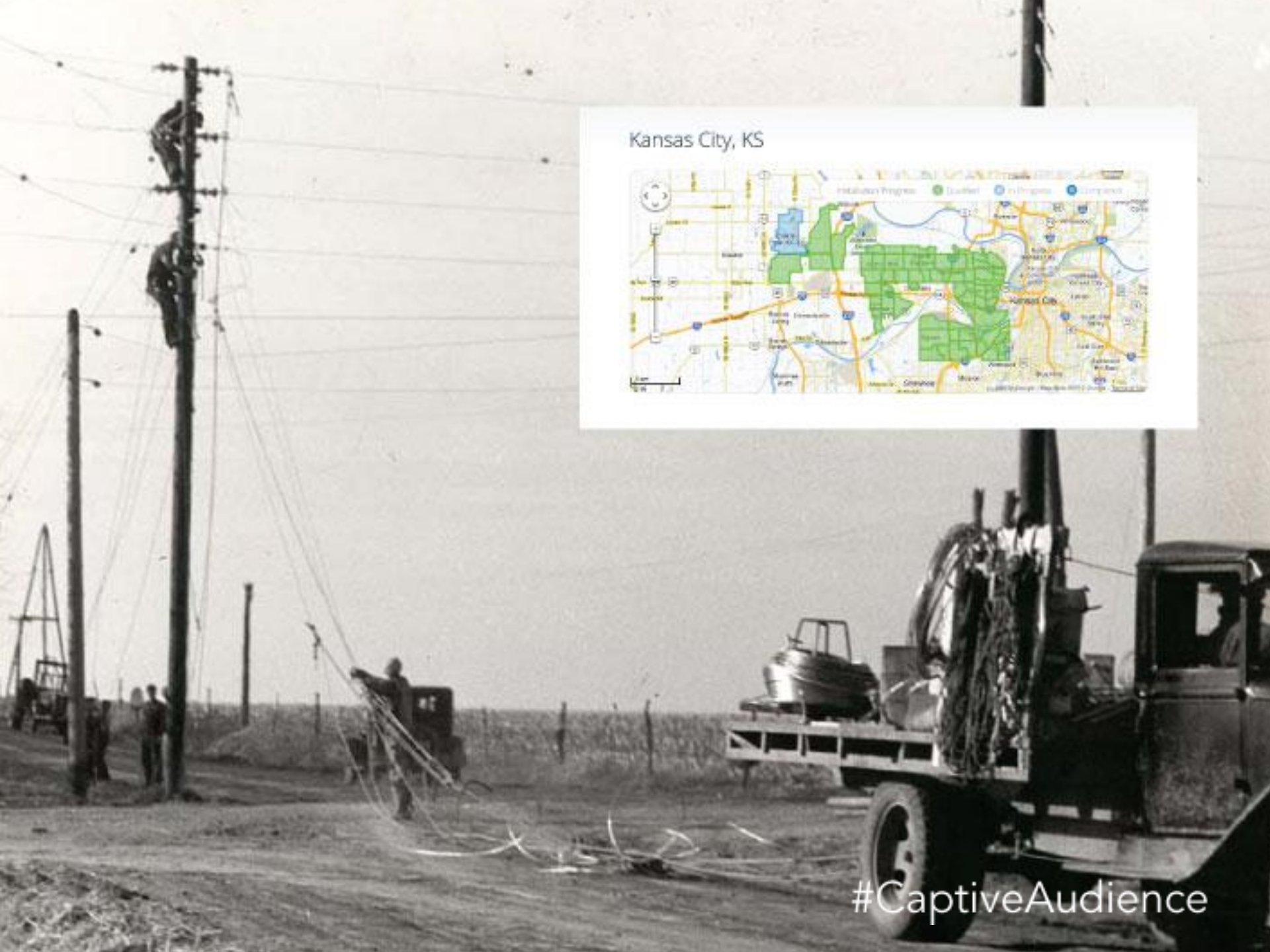
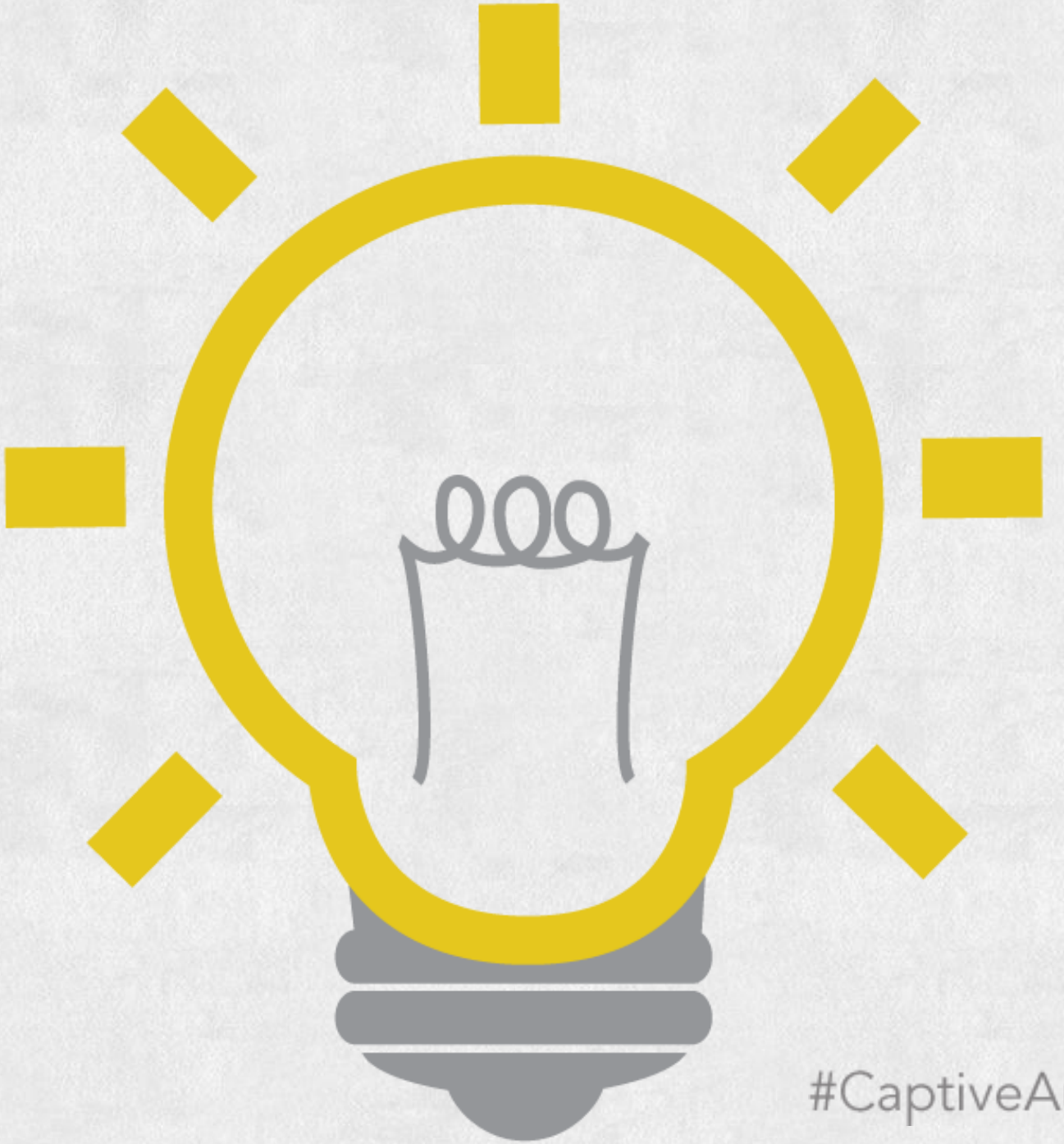

Kansas City, KS
#CaptiveAudience



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GET INVOLVED

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Visit www.scrawford.net

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